FIND YOUR STYLE.
FANIMATION PRESENTS THIS 2019 STYLE GUIDE TO HELP YOU STAY INSPIRED!

Inspiration can be difficult to define. It’s a delicate line of combining insights from style icons & industry leaders, while layering on insights from market research & data. Fanimation strives to provide our customers with not only high quality, technologically driven products, but also with trend forward cutting-edge designs that can integrate beautifully into any home. At Fanimation we not only help you find your perfect ceiling fan, but find your inspiration.

KRISTINA CHRISTOPHER
Vice President of Sales & Marketing
SIMPLY MODERN
Modern style that embodies a sense of simplicity found in every element. Clean crisp lines, geometrical shapes, tailored silhouettes, & sophisticated color blocking are only a few of the design details featured in this trend. Subtle nods to Mid-Century Modern and Art Deco décor are also found here. Simply Modern is a trend where almost all of Fanimation’s design can live.

Because everything is paired down, lighting plays a larger role.

Pictured above: ODYN 84
What elements make up Simply Modern:

Geometric shapes, simple clean lines, rounded modern shapes, layered architectural elements, clear acrylics, matte finishes, and minimal details help to create the Simply Modern look & feel. The Simply Modern trend is a trend free of clutter, and full of clean streamlined spaces.
Expansive open interior spaces help to create a modern look and feel.
**ODYN 84**
FPD8159BNWBL
Brushed Nickel Assembly with Black Blades & Opal Frosted Glass

**SCULPTAIRE**
FP8511CH
Chrome Assembly with Clear Blades & Opal Frosted Glass

**HUGH**
FPS8355BDZW
Dark Bronze Assembly with Dark Bronze Blades & Matching Light Cover (Included)
The focus in this trend is on the basics of line, shape, and form.

**Fans & Finishes**

**DRONE**
FPD6235SL
Silver Assembly with Silver Blades

**GLEAM**
FP8404BN
Brushed Nickel Assembly with Brushed Nickel Blades & Opal Frosted Glass

**METAL**
- Matte White
- Brushed Nickel
- Silver
- Matte Greige
- Black
MODERN RUSTIC
Modern Rustic is a style known for its warmth and simplicity. It’s characterized by natural textures and materials like warm woods and matte black metal finishes. While cream is still the primary color of choice for walls, paired with neutrals, bright, bold hues can also be used. This trend emphasizes the use of well-used and well-loved items. Modern Rustic trends exude an air of comfort and relaxed living with a modern twist.

Comfy, cute, and full of charm.
What elements make up Modern Rustic:

Modern Rustic encompasses a wide variety of styles from traditional to modern. There is a strong focus on soft neutrals and rustic elements throughout this style. As well as candle style lighting with large open cages. Warm woods, matte black finishes, and shiplap elements are also found here. Layered metal finishes, raw textures, and vintage accessories help to create this modern farmhouse look.
Rustic worn-in tables of old are seeing a modern facelift.
LEVON CUSTOM
MAD7912BGZ
BPW7912N
LK7912BGZ
Galvanized Assembly with Natural Blades & Galvanized Light Kit

ZONIX WET CUSTOM
MA4660BLW
BPW4660-44WEW
LK4660BLW
Black Assembly with Weathered Wood blades & Black Light Kit
Fans & Finishes

Cozy farmhouse styles often feature an eclectic mix of modern décor mixed with pieces that feature reclaimed woods, recycled glass, and Edison bulbs.

KELLAN
MA7966BN
HA7966BN
B7966BN
Brushed Nickel Motor Assembly with Brushed Nickel Head Assemblies & Brushed Nickel Blades

DOREN
FP8533GR
Matte Greige Assembly with Weathered Wood Blades & Opal Frosted Glass.

WOOD
- Natural
- Washed Pine
- Cherry
- Weathered Wood

METAL
- Antique Brass
- Pewter
- Matte Greige
- Galvanized
- Black
NEW TRADITIONAL
New Traditional offers a modern twist on a classic style. This trend offers a combination of comfortable furniture, classic designs, and timeless décor. Symmetrical lines, subtle curves, clean crystal with modern touches are all found here. New Traditional style embodies an overall feel of modern elegance that can make any room have a polished feel.

Inviting Timeless Classic

Pictured above: BENITO v2
Polished & matte finishes combine to create a soft layered mix of metals. Clean crystal, marble accents, and mirrored furniture help to exude an air of modern elegance found within this fresh new take on traditional décor. Overall all of these luxe elements combine to create a fresh new classic take on traditional décor.
New traditional style is the perfect combination of luxe and classic home decor.
TORCH
FP8458BN
Brushed Nickel Assembly with Brushed Nickel Blades, PC Uplight Lens & Matching Brushed Nickel Cap.

XENO WET
FP6729BDZW
Dark Bronze Assembly with Dark Walnut Finish Blades & Opal Frosted Glass

EMBRACE
FPS7981BGR
Matte Greige Assembly with Matte Greige Blades & Opal Frosted Glass
Opposites attract. Shiny and matte finishes as well as curvy and linear shapes work together to create a sophisticated look & feel.

**Fans & Finishes**

SPITFIRE
MA6721BBS
B6720-48WK
Brushed Satin Brass Assembly with Whiskey Wood Finish Buttonwood Blades

BECKWITH
FP7964BBN
Brushed Nickel Assembly with Frosted White Shade

**WOOD**
- Whiskey
- Dark Walnut
- Black

**METAL**
- Brushed Satin Brass
- Antique Brass
- Brushed Nickel
- Polished Nickel
- Matte Greige
- Dark Bronze
GLOBAL FUSION
Whether your passport has stamps from more locations than you can count or the closest you get to travel is browsing through National Geographic, this Global décor trend is rooted in inspiration found from around the globe. Bohemian vibes rich in worldly styles. Black & white décor contrasts, Moroccan rugs, dark rich wood tones, and warm metals make this trend have an eclectic, casual, and contemporary feel.

Eclectic Elegant Boho-Chic
What elements make up Global Fusion:

A trend that has a strong bohemian flair is made of vivid colors, strong black & white pairings, textured woven fabrics, warm rich wood tones, geometric patterns, artisan hand crafted elements, tassels, distressing, worldly objects, and organic shapes.
This trend creates a beautifully curated look that evokes the spirit of a world traveler.
ZONIX WET CUSTOM
MA4660SSBNW
BPW4660-52BNW
LK4660BNW
Brushed Nickel Assembly
with Brushed Nickel Blades &
Brushed Nickel Light Kit

SPITFIRE
MA6721BBS
B6720BL
LK6721BBS
Brushed Satin Brass Assembly
with Black Buttonwood Blades &
Brushed Satin Brass Light Kit

SPITFIRE
MA6721BGZ
B6720WK
Galvanized Assembly
with Whiskey Wood Finish
Buttonwood Blades
Driven by culturally inspired designs, global fusion is a combination of home décor and textile trends found from around the world.

**Fans & Finishes**

SUBTLE 72
FPD6236BBN
Brushed Nickel Assembly with Bourbon Blades & Opal Frosted Glass

DOREN
FP8533PN
Polished Nickel Assembly with Black Wood Blades & Opal Frosted Glass

**WOOD**
- Cherry
- Driftwood
- Washed Pine
- Dark Walnut

**METAL**
- Antique Brass
- Matte Greige
- Oil Rubbed Bronze
- Dark Bronze
- Black
REFINED INDUSTRIAL
Refined Industrial style is an aesthetic trend that became popular in the late 2000s that featured weathered wood, concrete and metallic lighting fixtures. In 2019, Industrial Style is making a resurgence and promises to transform your home decor with different shades of grey, raw materials, and a striking contemporary vibe. It’s a place where modern meets vintage in a thrilling composition for the senses.

Pictured above: PICKETT
What elements make up Refined Industrial:

Bare beams, visible ductwork, and pipes add interest and visual dimension against a surface that is as good as invisible in other design styles. Textures play a strong role in the Refined Industrial style, grainy, earthy woods and smooth lustrous metal finishes combine to create a unique style that creates this special look. Jewelry mesh cages and layered metal finishes also add to this vintage yet modern industrial style.
Strong artisan details and craftsmanship are ever present here.
HENRY
FP8519BL
Black Assembly with Black Blades & Opal Frosted Shade

DISTINCTION
D1BN B172DWA F2BN G3CL
Brushed Nickel Assembly with Dark Walnut Blades & Clear Schoolhouse Glass Globe

ASCENSION
FP6717BN
Brushed Nickel Assembly with Brushed Nickel Blades
Fans & Finishes

The modern industrial design offers you an interesting opportunity to juxtapose the raw with the refined, the sleek and modern with the vintage and classic.

PICKETT DRUM
FP6260BLBS
Black Assembly with Brushed Satin Brass Accents, Black Blades & Opal Frosted Glass
Coastal style is one of the fastest growing decorating styles, and its decor reaches far inland. With a celebration of natural light rooms decorated in coastal styles focus on an ocean inspired hues, natural materials, and organic shapes.

Keep it casual & comfortable

Pictured above: DISTINCTION
Fans & Finishes

**WOOD**
- Matte White
- White Washed
- Weathered Wood

**METAL**
- White
- Brushed Nickel
- Silver
- Galvanized
- Antique Brass

**CAMHAVEN V2**
FP8094MW
Matte White Assembly with Matte White Wood Blades & White Frosted Glass.

**XENO DAMP**
FP6728BBN
Brushed Nickel Assembly with Brushed Nickel Blades & Opal Frosted Glass.

**TRIAIRE**
MAD8515MWW
BPW8515-84MWW
Matte White Assembly with Matte White Blades & Matching Light Cover.
THE POWER OF TECHNOLOGY

Control your ceiling fans with your smart devices and personal voice assistants
OUR TECH

Power to control your ceiling fan with your voice or the swipe of the finger.

Developed by Fanimation, fanSync now integrates Bluetooth or Wifi technology into a ceiling fan receiver so you can operate your fan right from your smart device.

BLUETOOTH

- fanSync is universal and works with most brands of 3-speed AC ceiling fans.
- Easily wire and install the fanSync receiver into your ceiling fan’s hanger bracket/canopy.
- Download the fanSync BT app to your smart device from Google Play or the App Store.
- Easily find and set up your fan(s) in the fanSync BT app.
- Explore and enjoy the many features of the fanSync BT app!

WIFI

- AC Motor fanSync WiFi (WFR50) is universal and works with most brands of 3-speed AC ceiling fans.
- DC Motor WiFi receiver part numbers are fan specific.
- Wire and install the fanSync WiFi receiver into your ceiling fan’s hanger bracket/canopy.
- Download the fanSync Wifi app in the Google Play or App Store and follow the simple setup instructions.
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2019 ceiling fan trends