

2019

A STYLE GUIDE: BY FANIMATION CEILING FANS

FANTRENDS



FANIMATION®
C E I L I N G F A N S



FIND YOUR STYLE.



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**FANIMATION PRESENTS THIS
2019 STYLE GUIDE TO HELP
YOU STAY INSPIRED!**

Inspiration can be difficult to define. It's a delicate line of combining insights from style icons & industry leaders, while layering on insights from market research & data. Fanimation strives to provide our customers with not only high quality, technologically driven products, but also with trend forward cutting-edge designs that can integrate beautifully into any home. At Fanimation we not only help you find your perfect ceiling fan, but find your inspiration.

KRISTINA CHRISTOPHER
Vice President of Sales & Marketing



SIMPLY MODERN

A bright, minimalist dining room. In the foreground, a white, curved modern chair is partially visible. Behind it, a white rectangular table is set with several white chairs. One chair has a black seat cushion. A large, multi-pointed starburst decoration is placed on the windowsill of a large window on the left. The window looks out onto a residential area with rooftops. A white radiator is positioned against the wall below the window. The floor is made of light-colored wood. The overall aesthetic is clean and modern.



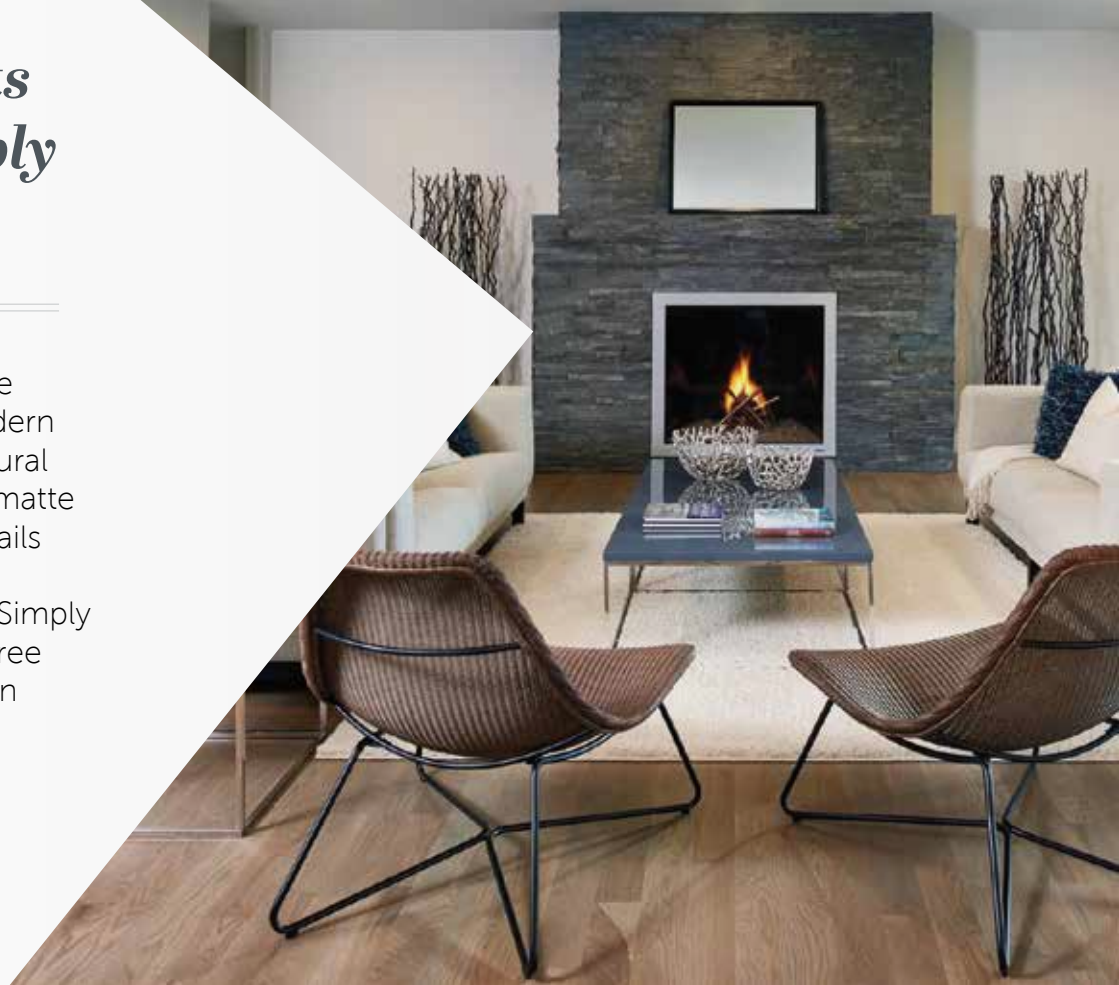
Because everything is paired down, lighting plays a larger role.

Modern style that embodies a sense of simplicity found in every element. Clean crisp lines, geometrical shapes, tailored silhouettes, & sophisticated color blocking are only a few of the design details featured in this trend. Subtle nods to Mid-Century Modern and Art Deco décor are also found here. Simply Modern is a trend where almost all of Fanimation's design can live.



What elements make up Simply Modern:

Geometric shapes, simple clean lines, rounded modern shapes, layered architectural elements, clear acrylics, matte finishes, and minimal details help to create the Simply Modern look & feel. The Simply Modern trend is a trend free of clutter, and full of clean streamlined spaces.



“

Expansive open interior spaces help to create a modern look and feel.





ODYN 84
FPD8159BNWBL
Brushed Nickel Assembly
with Black Blades & Opal
Frosted Glass



SCULPTAIRE
FP8511CH
Chrome Assembly
with Clear Blades &
Opal Frosted Glass

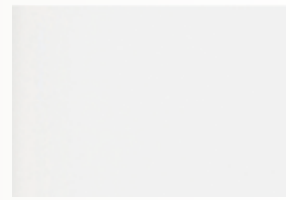


HUGH
FPS8355BDZW
Dark Bronze Assembly with Dark
Bronze Blades & Matching Light
Cover (Included)

Fans & Finishes

The focus in this trend is on the basics of line, shape, and form.

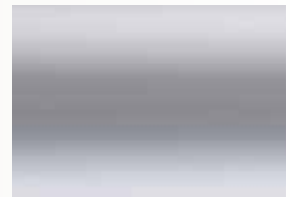
METAL



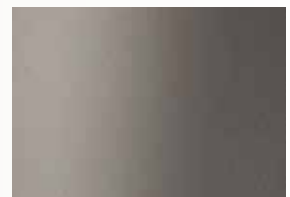
Matte White



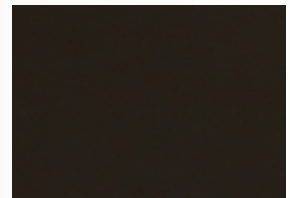
Brushed Nickel



Silver



Matte Greige



Black

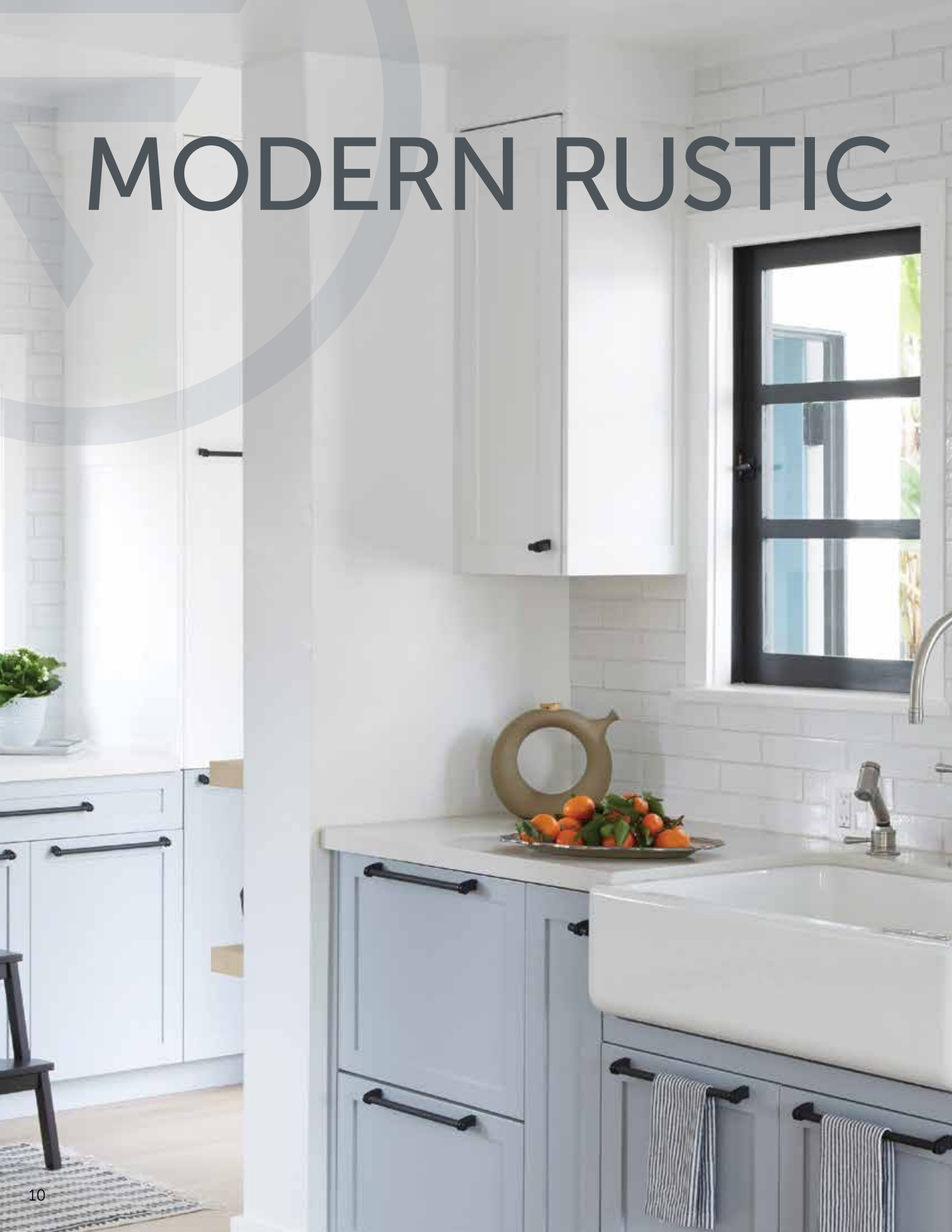


DRONE
FPD6235SL
Silver Assembly with
Silver Blades

GLEAM
FP8404BN
Brushed Nickel Assembly
with Brushed Nickel Blades
& Opal Frosted Glass



MODERN RUSTIC





Comfy, cute, and full of charm.

Modern Rustic is a style known for its warmth and simplicity. It's characterized by natural textures and materials like warm woods and matte black metal finishes. While cream is still the primary color of choice for walls, paired with neutrals, bright, bold hues can also be used. This trend emphasizes the use of well-used and well-loved items. Modern Rustic trends exude an air of comfort and relaxed living with a modern twist.

Pictured above: WRAP CUSTOM



What elements make up Modern Rustic:

Modern Rustic encompasses a wide variety of styles from traditional to modern. There is a strong focus on soft neutrals and rustic elements throughout this style. As well as candle style lighting with large open cages. Warm woods, matte black finishes, and shiplap elements are also found here. Layered metal finishes, raw textures, and vintage accessories help to create this modern farmhouse look.



“

Rustic worn-in tables of old are seeing a modern facelift.





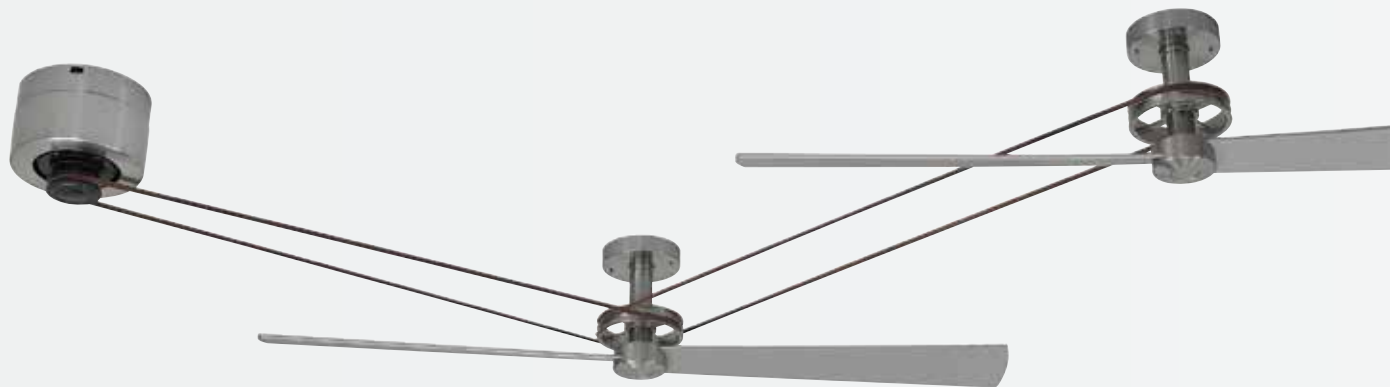
LEVON CUSTOM

MAD7912BGZ

BPW7912N

LK7912BGZ

Galvanized Assembly
with Natural Blades &
Galvanized Light Kit



ZONIX WET CUSTOM

MA4660BLW

BPW4660-44WEW

LK4660BLW

Black Assembly with
Weathered Wood blades &
Black Light Kit



Fans & Finishes

Cozy farmhouse styles often feature an eclectic mix of modern décor mixed with pieces that feature reclaimed woods, recycled glass, and Edison bulbs.

KELLAN

MA7966BN

HA7966BN

B7966BN

Brushed Nickel Motor Assembly with Brushed Nickel Head Assemblies & Brushed Nickel Blades

DOREN

FP8533GR

Matte Greige Assembly with Weathered Wood Blades & Opal Frosted Glass.



WOOD



Natural



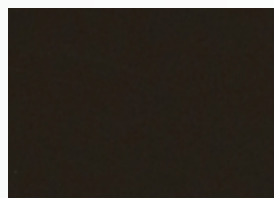
Washed Pine



Cherry



Weathered Wood



Black

METAL



Antique Brass



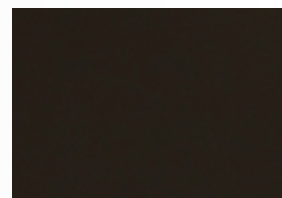
Pewter



Matte Greige



Galvanized



Black

NEW TRADITIONAL





Inviting Timeless Classic

New Traditional offers a modern twist on a classic style. This trend offers a combination of comfortable furniture, classic designs, and timeless décor. Symmetrical lines, subtle curves, clean crystal with modern touches are all found here. New Traditional style embodies an overall feel of modern elegance that can make any room have a polished feel.



What elements make up New Traditional:

Polished & matte finishes combine to create a soft layered mix of metals. Clean crystal, marble accents, and mirrored furniture help to exude an air of modern elegance found within this fresh new take on traditional décor. Overall all of these luxe elements combine to create a fresh new classic take on traditional décor.





New traditional style is the perfect combination of luxe and classic home decor.



TORCH
FP8458BN

Brushed Nickel Assembly
with Brushed Nickel Blades,
PC Uplight Lens & Matching
Brushed Nickel Cap.



XENO WET
FP6729BDZW

Dark Bronze Assembly with
Dark Walnut Finish Blades &
Opal Frosted Glass



EMBRACE
FPS7981BGR

Matte Greige Assembly
with Matte Greige Blades
& Opal Frosted Glass



Fans & Finishes

Opposites attract. Shiny and matte finishes as well as curvy and linear shapes work together to create a sophisticated look & feel.



SPITFIRE

MA6721BBS

B6720-48WK

Brushed Satin Brass
Assembly with
Whiskey Wood Finish
Buttonwood Blades



BECKWITH

FP7964BBN

Brushed Nickel Assembly
with Frosted White Shade

WOOD



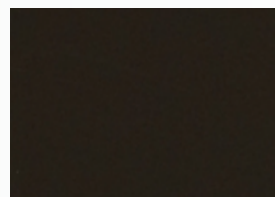
Whiskey



Dark Bronze



Dark Walnut



Black

METAL



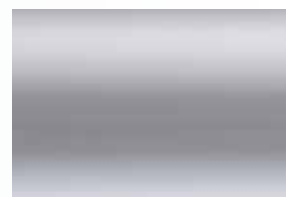
Brushed Satin Brass



Antique Brass



Brushed Nickel



Polished Nickel



Matte Greige



Dark Bronze

GLOBAL FUSION





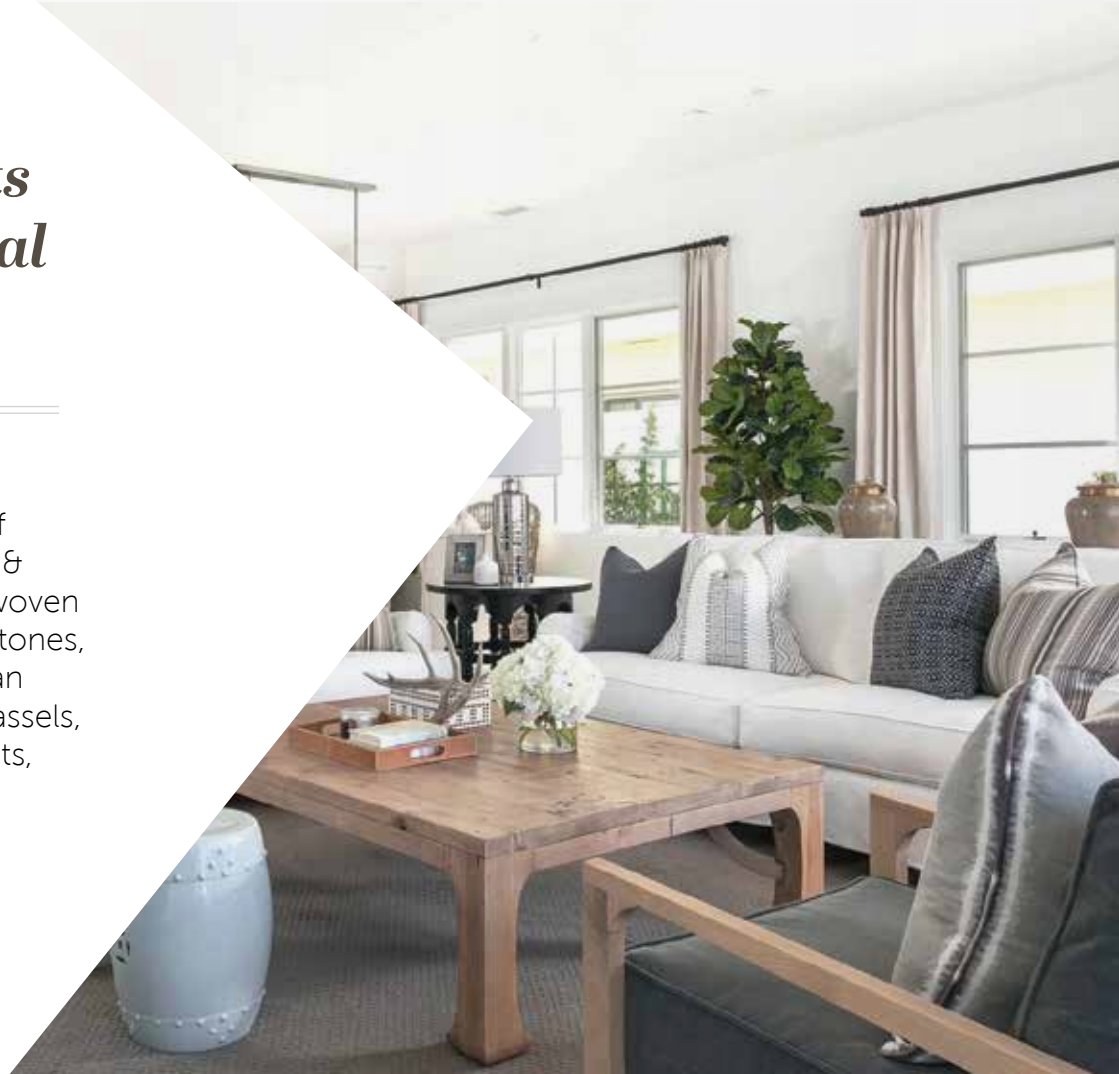
Eclectic Elegant Boho-Chic

Whether your passport has stamps from more locations than you can count or the closest you get to travel is browsing through National Geographic, this Global décor trend is rooted in inspiration found from around the globe. Bohemian vibes rich in worldly styles. Black & white décor contrasts, Moroccan rugs, dark rich wood tones, and warm metals make this trend have an eclectic, casual, and contemporary feel.



What elements make up Global Fusion:

A trend that has a strong bohemian flair is made of vivid colors, strong black & white pairings, textured woven fabrics, warm rich wood tones, geometric patterns, artisan hand crafted elements, tassels, distressing, worldly objects, and organic shapes.



“

This trend creates a beautifully curated look that evokes the spirit of a world traveler.





ZONIX WET CUSTOM

MA4660SSBNW
BPW4660-52BNW
LK4660BNW

Brushed Nickel Assembly
with Brushed Nickel Blades &
Brushed Nickel Light Kit



SPITFIRE

MA6721BBS
B6720BL
LK6721BBS

Brushed Satin Brass Assembly
with Black Buttonwood Blades
& Brushed Satin Brass Light Kit



SPITFIRE

MA6721BGZ
B6720WK

Galvanized Assembly
with Whiskey Wood Finish
Buttonwood Blades

Fans & Finishes

Driven by culturally inspired designs, global fusion is a combination of home décor and textile trends found from around the world.

SUBTLE 72 FPD6236BBN

Brushed Nickel Assembly
with Bourbon Blades &
Opal Frosted Glass



DOREN FP8533PN

Polished Nickel
Assembly with Black
Wood Blades & Opal
Frosted Glass



WOOD



Cherry



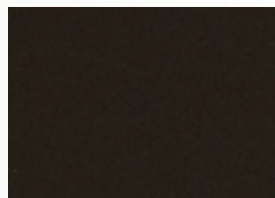
Driftwood



Washed Pine



Dark Walnut



Black

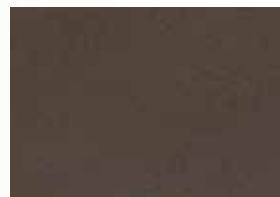
METAL



Antique Brass



Matte Greige



Oil Rubbed Bronze



Dark Bronze



Black

REFINED INDUSTRIAL





Clean lines, Sleek profiles, Raw textures.

Refined Industrial style is an aesthetic trend that became popular in the late 2000s that featured weathered wood, concrete and metallic lighting fixtures. In 2019, Industrial Style is making a resurgence and promises to transform your home decor with different shades of grey, raw materials, and a striking contemporary vibe. It's a place where modern meets vintage in a thrilling composition for the senses.



What elements make up Refined Industrial:

Bare beams, visible ductwork, and pipes add interest and visual dimension against a surface that is as good as invisible in other design styles. Textures play a strong role in the Refined Industrial style, grainy, earthy woods and smooth lustrous metal finishes combine to create a unique style that creates this special look. Jewelry mesh cages and layered metal finishes also add to this vintage yet modern industrial style.



“ Strong artisan details
and craftsmanship are
ever present here.



HENRY

FP8519BL

Black Assembly
with Black Blades &
Opal Frosted Shade



DISTINCTION

D1BN B172DWA F2BN G3CL

Brushed Nickel Assembly with
Dark Walnut Blades & Clear
Schoolhouse Glass Globe



ASCENSION

FP6717BN

Brushed Nickel
Assembly with Brushed
Nickel Blades

Fans & Finishes

The modern industrial design offers you an interesting opportunity to juxtapose the raw with the refined, the sleek and modern with the vintage and classic.



PICKETT DRUM
FP6260BLBS
Black Assembly with
Brushed Satin Brass
Accents, Black Blades &
Opal Frosted Glass

WOOD



Cherry



Washed Pine



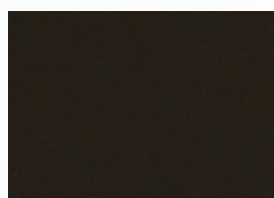
Weathered Wood



Silver



Dark Walnut



Black

METAL



Brushed Satin Brass



Antique Brass



Brushed Nickel



Silver



Matte Greige



Black

COASTAL





Keep it casual & comfortable

Coastal style is one of the fastest growing decorating styles, and its decor reaches far inland. With a celebration of natural light rooms decorated in coastal styles focus on an ocean inspired hues, natural materials, and organic shapes.



Fans & Finishes



CAMHAVEN V2
FP8094MW

Matte White Assembly with
Matte White Wood Blades
& White Frosted Glass



XENO DAMP
FP6728BBN

Brushed Nickel Assembly
with Brushed Nickel Blades
& Opal Frosted Glass.



TRIAIRE
MAD8515MWW
BPW8515-84MWW

Matte White Assembly
with Matte White Blades
& Matching Light Cover

WOOD



Matte White

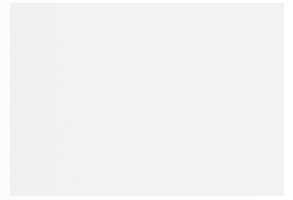


White Washed



Weathered Wood

METAL



White



Brushed Nickel




Silver



Galvanized



Antique Brass



STELLAR
in Silver with Black accents

THE POWER OF TECHNOLOGY

Control your ceiling fans
with your smart devices and
personal voice assistants

OUR TECH

Power to control your ceiling fan with your voice or the swipe of the finger.

Developed by Fanimation, fanSync now integrates Bluetooth or Wifi technology into a ceiling fan receiver so you can operate your fan right from your smart device.



BLUETOOTH

- fanSync is universal and works with most brands of 3-speed AC ceiling fans.
- Easily wire and install the fanSync receiver into your ceiling fan's hanger bracket/canopy.
- Download the fanSync BT app to your smart device from Google Play or the App Store.
- Easily find and set up your fan(s) in the fanSync BT app.
- Explore and enjoy the many features of the fanSync BT app!

fansync
integrates with



Google HOME

amazon echo

ecobee

nest

SmartThings

WIFI

- AC Motor fanSync WiFi (WFR50) is universal and works with most brands of 3-speed AC ceiling fans.
- DC Motor WiFi receiver part numbers are fan specific.
- Wire and install the fanSync WiFi receiver into your ceiling fan's hanger bracket/canopy.
- Download the fanSync Wifi app in the Google Play or App Store and follow the simple setup instructions.

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WHAT'S INSIDE:
2019 ceiling fan trends